PRESS RELEASE

Ramada by Wyndham Singapore At Zhongshan Park Unveils A Truly Singaporean Experience with New Ubin Zhongshan Park



19 November 2018, Monday – After a tantalising five and a half years of dining experience, the Flavours At Zhongshan Park will be drawing its curtain for a week-long of enhancement work. The space will re-emerge on 1st December 2018, New Ubin Zhongshan Park, part of the local restaurant chain, New Ubin Seafood.

Since its introduction to the Singapore food scene in May 2013, Flavours At Zhongshan Park has garnered great support from patrons locally and internationally. Over the past years, Flavours has created various tantalizing dining experiences; from Peranakan, Modern Asian, Hawkerlicious seafood wok-fried series to a refreshing ala carte dinner menu offering a mixture of Local, Asian and Western favourites. In addition, Flavours has bagged home several accolades and recognitions through the years, such as Wine & Dine Top Restaurant Awards, Singapore's Best Restaurant by Singapore Tatler and more.

The General Manager of Ramada and Days Hotels by Wyndham Singapore At Zhongshan Park, Tony Cousens, remarked on this transformation, "When one door closes, another opens; we are excited about our new partnership with New Ubin to provide our guests a truly local "zi-char" dining experience at New Ubin Zhongshan Park. Led by Executive Chef Melvin, who is also in charge of F&B operations, as well as Restaurant Manager Irene Loo, had worked hard to bring an incredible dining experience to each and every one of our patrons, and Flavours has been privileged to be a part of many special occasions. We are thankful to their support and look forward to welcoming them in our upcoming venture."

Originated from Pulau Ubin, New Ubin Seafood has retained its rustic roots and 'kampong' essence through the years, while constantly discovering innovative dishes to suit the local taste buds. Together with its two outlets situated at Hillview and CHIJMES, New Ubin Zhongshan Park will be serving a confluence of hearty Tze char with the freshest produce in a laid-back and relaxing environment.

RAMADA BY WYNDHAM SINGAPORE AT ZHONGSHAN PARK

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"The Pang Family is pleased to announce the opening of our third dining outlet, New Ubin Zhongshan Park, residing within the hotel, Ramada Singapore At Zhongshan Park. This is a momentous venture with HH Properties Pte Ltd. The location of this outlet, Balestier, is a stone's throw away from our previous Sin Ming eatery - where we welcomed guests from across the island, for over 10 years. Hence we look forward to this "homecoming", in an area that is known for being one of Singapore's treasured food hotspots; which is again hidden in an oasis of tranquility, where you can escape from the hustle and bustle of busy Singapore. As with our existing eatery at Hillview, and restaurant at CHIJMES, the motivation of New Ubin Zhongshan Park remains the same - to bring a Truly Singaporean experience to all customers through our food and hospitality. It remains our family and team's privilege, to continue to share our unique love of modern and traditional fare with you. Look forward to welcoming you to our newest home." added the Pang Family, owners of New Ubin Seafood.

Expect signature dishes like USDA Black Angus "Choice" Rib Eye with Heart Attack Fried Rice, as well as Hokkien Mee Special, amidst other new creations that will only be available at the New Ubin Zhongshan Park.

About Ramada and Days Hotels by Wyndham Singapore At Zhongshan Park

Opened in December 2012, the Ramada and Days Hotels Singapore At Zhongshan Park offer close to 800 rooms for business and leisure travellers, managed by Wyndham Hotels & Resorts, the world's largest hotel franchisor and leading provider of hotel management services. Travellers can choose between the three-star Days Hotel and the four-star Ramada Singapore, and visit a variety of food and beverage outlets including halal-certified restaurant, 21 On Rajah in Days Hotel by Wyndham Singapore and the Heritage Bar & Lounge in Ramada by Wyndham Singapore, as well as other options within Zhongshan Mall, all in one single destination. Located in the Novena vicinity, the hotels are a mere five minutes' complimentary shuttle service away from the Novena MRT station whilst the city is a short 10 to 15-minute taxi ride away.

Both Ramada and Days Hotels Singapore are independently owned by HH Properties Pte Ltd and operates under a management agreement with Wyndham Hotel & Resorts, Inc.

About Ramada by Wyndham

Ramada® by Wyndham is a global chain of 850 midscale and upper-midscale full-service hotels spanning more than 60 countries, and is one of the most recognized hotel brands in the world. Most hotels feature an on-site restaurant, lounge or complimentary continental breakfast, as well as meeting rooms, business services, fitness facilities and Wi-Fi. With the most airport locations globally, it's a preferred choice of world travelers. Properties also offer travelers the opportunity to earn and redeem points through Wyndham Rewards®, the brand's guest loyalty program, which can be joined for free at www.wyndhamrewards.com. Each Ramada hotel is independently owned and operated, except for certain Ramada hotels outside of the U.S. which are managed by an affiliate. Ramada Worldwide Inc. is a subsidiary of Wyndham Hotels & Resorts, Inc (NYSE: WH). Reservations and information are available by visiting www.ramada.com.

Hailing from Pulau Ubin – an island northeast of mainland Singapore, New Ubin Seafood has retained its rustic roots and 'kampong' essence whilst innovating and introducing new signature dishes throughout the years. This is why New Ubin Seafood is constantly on the food radar of Singaporeans and visitors alike, keeping true to being Truly Singaporean!

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